

Privacy Policy – Kenwood School of Dance

Effective Date: February 25, 2026

Kenwood School of Dance, LLC (“**we**,” “**us**,” or “**our**”) respects your privacy and is committed to protecting your personal information.

This Privacy Policy explains how we collect, use, share, and protect information when you interact with our website, forms, communications, and services (collectively, the “**Service**”).

By using the Service, you agree to this Privacy Policy. If you do not agree, please discontinue use immediately.

1. Who We Are

Kenwood School of Dance, LLC provides acro, aerial and dance instruction and related programs for students of all ages

We use the **Compete Studio** software platform to help manage registrations, communications, and marketing in a secure and compliant manner.

2. SMS Privacy and No-Sharing Statement (Required 10DLC Clause)

No mobile information will be shared with third parties/affiliates for marketing or promotional purposes.

All the above categories exclude text-messaging originator opt-in data and consent; this information will not be shared with any third parties.

This statement applies to all SMS/MMS activities processed through our platform and fulfills CTIA and 10DLC disclosure requirements.

3. Information We Collect

a. Information You Provide

- Name, email address, phone number, and mailing address
- Registration or enrollment details
- Communications you send through our forms or messaging tools
- Payment or billing information (processed securely by trusted providers)

b. Automatically Collected Information

- Device, browser, and IP address
- Usage and interaction data
- Cookies for analytics and functionality

c. Information from Third Parties

We may receive information from integrated services such as payment processors or scheduling tools.

4. How We Use Information

We use information to:

- Provide lessons and customer service
- Send class reminders and updates

- Manage billing and attendance
- Communicate via email and SMS (with prior consent)
- Comply with legal obligations

We **do not sell or rent** personal information.

5. SMS and 10DLC Compliance

- We obtain **express written consent** before sending SMS messages.
 - Recipients can opt out any time by replying **STOP**.
 - We maintain opt-in/opt-out records as required.
 - Compete Studio provides technical infrastructure and compliance monitoring.
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6. Information Sharing

We share data only with trusted service providers who support our business (e.g., hosting, payment processing, and communication delivery). All partners are bound by confidentiality and data-protection agreements.

No mobile information will be shared with third parties/affiliates for marketing/promotional purposes.

All the above categories exclude text-messaging originator opt-in data and consent; this information will not be shared with any third parties.

7. Data Security

We implement reasonable administrative, technical, and physical safeguards, including encryption and secure data storage.

8. Data Retention

We keep personal information only as long as necessary to provide services and meet legal requirements.

You may request deletion by emailing **Kenwood School of Dance, LLC**

9. Cookies and Tracking

We use cookies to improve site performance and analytics.

You may disable cookies in your browser settings, but some features may not function properly.

10. Children's Privacy

Our services are directed to families and students; we do not knowingly collect data from children under 13 without parental consent.

11. Your Rights

You may request to access, correct, or delete your personal information by contacting **Kenwood School of Dance, LLC**

12. Email Communications

We comply with the CAN-SPAM Act. You can unsubscribe from promotional emails at any time. Transactional emails (e.g., receipts or schedule confirmations) may still be sent.

13. Updates to This Policy

We may update this Privacy Policy periodically. The latest version will always be available at **www.kenwoodballet.com**

14. Contact Us

Kenwood School of Dance

ksbadmin@kenwoodballet.com

773-368-4058

5001 S Ellis Ave

Chicago, IL 60615

Terms & Conditions – Kenwood School of Dance, LLC

Effective Date: February, 25, 2026

Welcome to Kenwood School of Dance (“we,” “us,” or “our”).

These Terms govern your use of our website, services, classes, and any communications sent by us, including SMS messages.

By using our services, you agree to these Terms.

1. SMS Messaging Consent

By providing your phone number and selecting the consent checkbox on our forms or website, you agree to receive text messages from Kenwood School of Dance

Messages may include class updates, reminders, or limited promotional offers.

- Message frequency: up to **5** messages per month
- Message & data rates may apply
- Reply **STOP** to cancel, **HELP** for help

We use **Compete Studio** software to deliver messages securely and maintain opt-in/opt-out records in compliance with CTIA and 10DLC rules.

2. Opt-In and Opt-Out

You can opt in by completing a web form or paper registration that includes a clear consent checkbox.

You may opt out at any time by replying STOP to any text.

After opting out, you will no longer receive further SMS communications unless you opt in again.

3. Privacy and Data Use

Your personal information is collected and used in accordance with our Privacy Policy.

No mobile information will be shared with third parties/affiliates for marketing or promotional purposes.

All the above categories exclude text-messaging originator opt-in data and consent; this information will not be shared with any third parties.

4. Service Content and Availability

Schedules, instructors, pricing, and class offerings are subject to change.

We make reasonable efforts to ensure accurate information but do not guarantee availability.

5. Payment and Billing

All tuition, registration fees, and purchases are due as indicated during checkout or registration. Late payments may incur additional fees.

6. Limitation of Liability

To the fullest extent permitted by law, Kenwood School of Dance, LLC is not liable for indirect, incidental, or consequential damages arising from the use of our services or communications.

7. Dispute Resolution

These Terms are governed by the laws of the State of **Illinois**

Any disputes will be resolved through binding arbitration in **Cook County**, Illinois unless prohibited by law.

8. Changes to These Terms

We may modify these Terms from time to time.

The updated version will be posted at www.kenwoodballet.com

Continued use of our services constitutes acceptance of the updated Terms.

9. Contact Information

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